

IBRAHIM MOHAMED

Multidisciplinary Designer | Web Development | Motion & Video

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PROFILE

Multidisciplinary designer with freelance website work since 2006 and professional experience across brand identity, motion graphics, video post-production and digital media operations. Delivers complete websites from client information through design and development. Experience includes music videos, television programmes, commercial and institutional motion graphics, and YouTube channel management.

CORE CAPABILITIES

Website design and development · Brand identity and graphic design · Art direction · Motion graphics and VFX · Video editing · Color correction and grading · YouTube content optimization · Rights and monetization management · IT administration

PROFESSIONAL EXPERIENCE

Chief Executive Officer & Website Designer | NABTIQ | Apr 2025-Present

Lead website and visual-content work, including delivery for Fonta Capital, Golden Tur, Josour Al Azl and NABTIQ. Coordinate digital-content engagements and management of six artist and creator channels.

Independent Website Designer & Developer | Freelance | 2006-Present

Deliver websites end to end using client profiles and business information. Experience spans FrontPage and Dreamweaver, Joomla and WordPress, and recent Next.js projects.

IT Administrator / Former Visual Radio Director | Hala 96 FM | Mar 2018-Present

Managed IT infrastructure and produced programme intros and visual-radio graphics. Previous daily programme direction has concluded; current involvement consists of occasional unpaid, voluntary contributions to online broadcasts.

Digital Art Director | SYNC Media Production | Mar 2015-Apr 2023

Worked on brand graphics, motion design and video post-production for music, television and institutional projects. Project-specific contributions include editing, color work, VFX, art direction and animation, with shared production credits preserved.

Motion Graphic Designer | Nova for Advertising | May 2012-Feb 2015

Created storyboards and motion graphics for commercial and institutional clients, including material for outdoor LED screens.

EARLIER EXPERIENCE

Website Administrator | Khartoum State Police | Dec 2010-May 2012

Contributed to website design and administration, content updates, layout maintenance and email-account management.

Website Administrator | General Directorate of Traffic | Jun 2010-Nov 2010

Designed and administered the website and maintained its daily content.

Web Designer | Mediaware Multimedia & E-Learning Company Ltd | Dec 2009-May 2010

Designed websites for client projects.

SELECTED WORK

Brand identity and graphic design: INSPIRE, JACO and Aloud Alfedeh identity applications; logos and advertising artwork. Concept development, design and execution.

Film and television: Qumra 2: Domestic Tourism in Sudan — video editing. Rehet El Bon (2016, season six; 2020 season) and Rehet El Bumban (four episodes) — graphics and editing.

Music videos: Huda Arabi, Hussein Al Sadiq, Ammar Faransi, Mohamed Al Fateh Zolo, Waleed Juba and Shukrallah Ezz Eldin. Roles vary by project across editing, color correction, grading and VFX.

Motion graphics: Teital — art direction and shared animation; Mini Bank / Shamal Islamic Bank and Safir Travel Agency — motion graphics; UNIDO Sudan — animation and graphics contributions.

Websites: fontacapital.com · goldentur.com · josouralazl.com · oliiva.com · nabtiq.com

YouTube channel management: Titles, descriptions and keywords; selected thumbnails; analytics monitoring; rights and monetization management across six channels.

TOOLS

Adobe Premiere Pro, After Effects, Photoshop and Illustrator · Cinema 4D · Multicam editing
Next.js · WordPress · Joomla · HTML/CSS

EDUCATION

BSc, Computer Science — University of the People, 2025

Diploma, Multimedia — Mashreq University, 2009

Diploma, Electronics Engineering — Omdurman Islamic University, 2006

Additional study: MSc Financial Engineering programme, WorldQuant University — two courses completed; studies currently paused. Degree not completed.

SELECTED PROFESSIONAL DEVELOPMENT

Google IT Support Professional Certificate · Google Cybersecurity Certificate

IBM Data Science Professional Certificate

Autodesk Maya, Mudbox and MotionBuilder courses (2012)

Historical production credits may identify Ibrahim Mohamed as Ibrahim Ali.